

# **Formulation**

No. 4020

# Men's 3-in-1 Shampoo, Face, and Body Wash

This formulation features Cola®Det EQ-17N, Cola®Liquid DC, and Cola®Lipid SAFL for a versatile cleaner for hair, body and face! This formula effectively cleanses hair but still gentle and mild enough for your hair and body.

#### **FORMULATION**

| Order | INCI Name  | Trade Name                   | %            |
|-------|--|------------------------------|--------------|
| 1     | Water  |                              | qs to 100.00 |
| 2     | Ammonium Laureth Sulfate <i>and</i> Decyl Glucoside <i>and</i> Disodium Cocoamphodiacetate <i>and</i> Cocamidopropyl Betaine | Cola®Det EQ-17N              | 25.00        |
| 3     | Cocamide DIPA  | Cola <sup>®</sup> Liquid DC  | 1.00         |
| 4     | Linoleamidopropyl PG-Dimonium Chloride Phosphate   | Cola <sup>®</sup> Lipid SAFL | 1.00         |
| 5     | Fragrance  | Artistic Man Fragrance 1     | 0.20         |
| 6     | Preservative   |                              | qs           |

#### **PROCEDURE**

1. Combine ingredients in order with adequate mixing between additions.

### **TYPICAL PROPERTIES**

Appearance Clear Liquid pH 5.5 – 6.0

Viscosity 5,000 – 10,000 cP

## **SUPPLIERS**

<sup>1</sup>Orchidia